

# AUDAX

Digital solutions for life and business

X

Pharma

FinTech

EdTech

E-commerce

Retail

Startups

Construction / Auto

We thrive to be your strategic IT partner, expert and a trusted advisor. We use the product approach, care about the business and users. We research, test, launch and develop innovative solutions and services.

Customers

factorymarket **Ⅲ** 



MARS















# We focus on technologies and combine our expertise and specialization in industries we serve to create highly profitable scenarios for our clients

A full cycle product development team with great field expertise:

- Digital Transformation
- Technology consultancy
- Full product development & analytics
- Business operations and management
- IOS, Android & Web applications developers
- UX/UI design
- Backend development & Integrations
- Support & continuous development

What we bring to the table

- Several years of experience in niche industries E-commerce, Fintech, Foodtech, Automotive, Pharma
- 3 times faster product launch vs industry average
- Q-com projects (average check +30%)
- New business launches
  Heavy Fair: revenue from 0
  to 6 mil \$

- 130+ successful projects
  BCG group, Mars, Pfizer,
  Zeppelin, Allergan
- We help passionate founders to lauch the product and sell it to the stategic buyer
- Our clients become our partners and friends, average tenure is longer than 2 years

- 30% more cost efficient than an in-house team
- Rapid time to market
  1 week sprint for the
  feature
- Hundreds mistakes we've learnt from to make sure your experience would be smooth and enjoyable

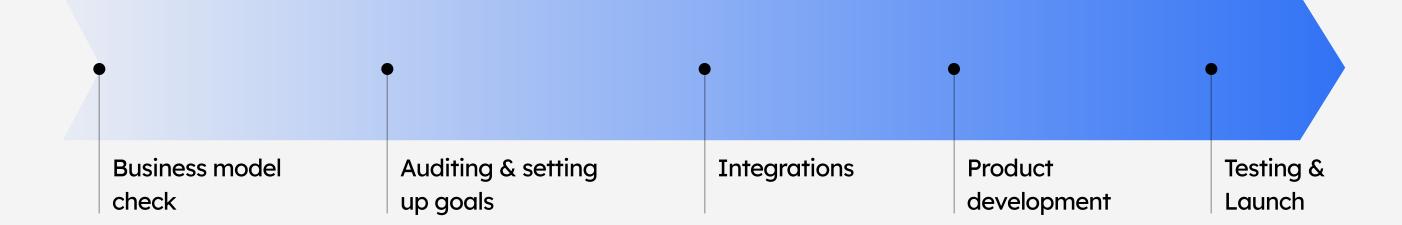
# For whom Exactly

- Those who require support with **collateral** (presentations, brochures design, banners, landing pages etc). Marketing side of thing
- Those who go through **internal digital transformations**. (Eco systems, CRMs, IT integrations etc.)
- Those who go through **complete digital transformation**. Developement and/or redevelopment of "customer facing" products (websites, mobile apps etc), rebranding as well as internal ecosystems.
- **Consulting**. Sometimes questions around digital products lead to other questions. Having expertise and experience in chosen niches give us possibilty to suggest optimal ways for your further development and we are more than happy to share the knowledge.





### How



# Audax vs In-house team

Launch

Support

Overall saving

35%

cheaper

**75%** 

cheaper

44%

# Product flow



#### **MVP (Minimal Viable Product)**

Integration with ERP, basic PIM and Order Management systems, Android & IOS apps, Picker and Courier apps



#### MLP (Minimal Lovable Product)

More functionality for Core Apps, Integration with the Loyalty engine, Product Analytics system, Communication platforms



#### Deeply customized product

Advance functionality of all applications based on business needs



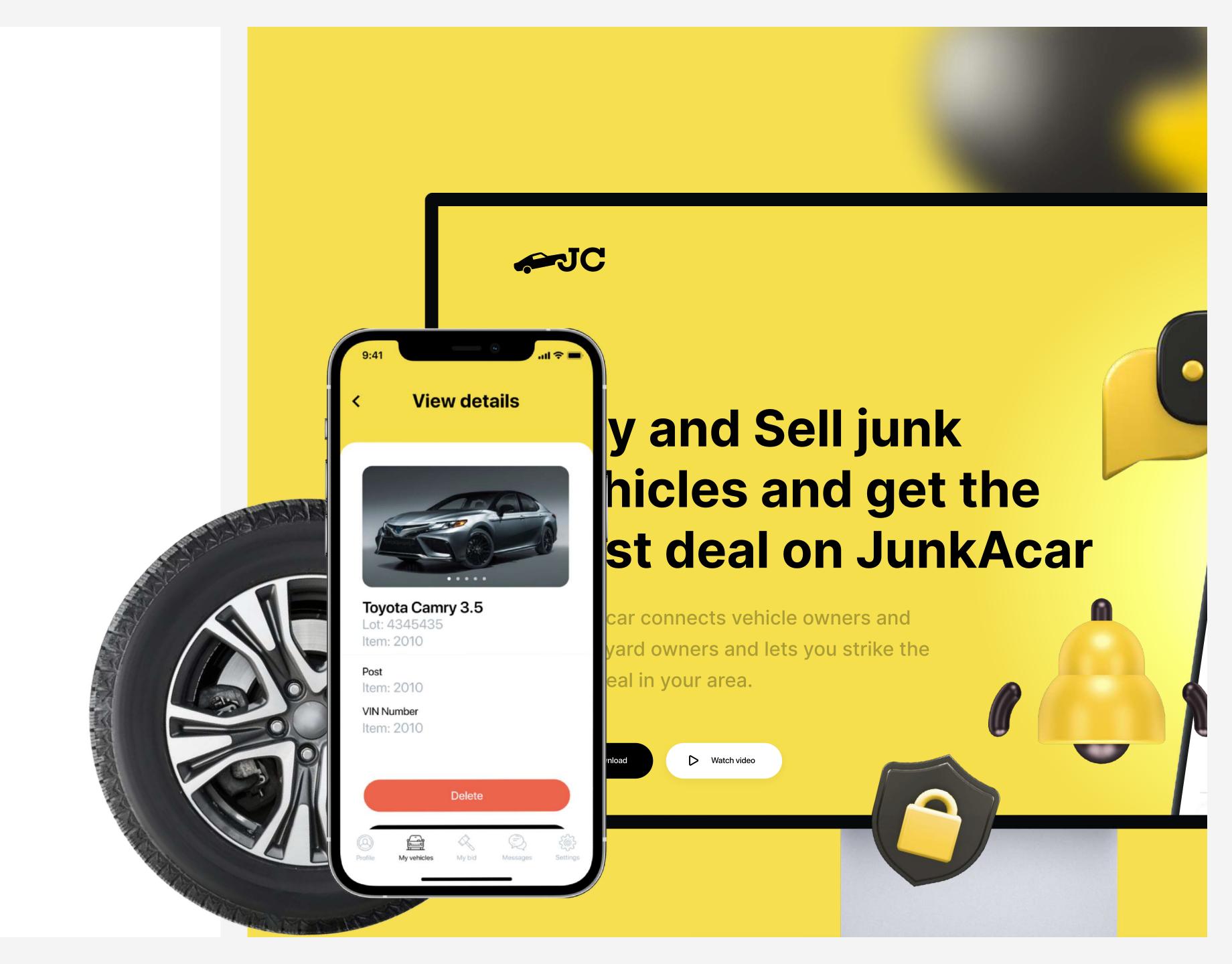


#### Junk a Car

- Brand Identity;
- Business process development;
- Website & Mobile design system;
- Mobile app for iOS and Android on Flutter;
- Promo landing;
- Web version

Landing

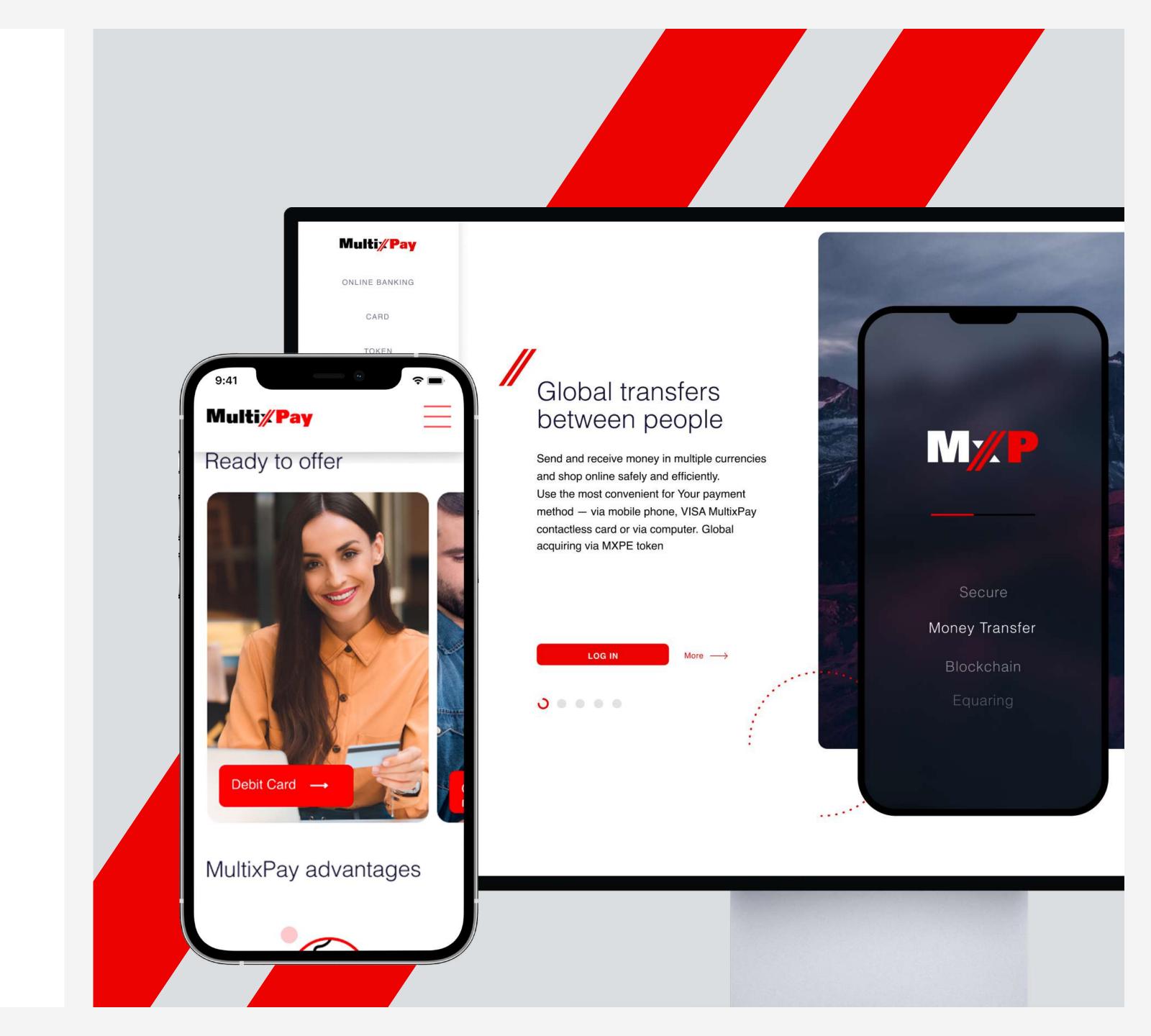
AppStore





# MultixPay

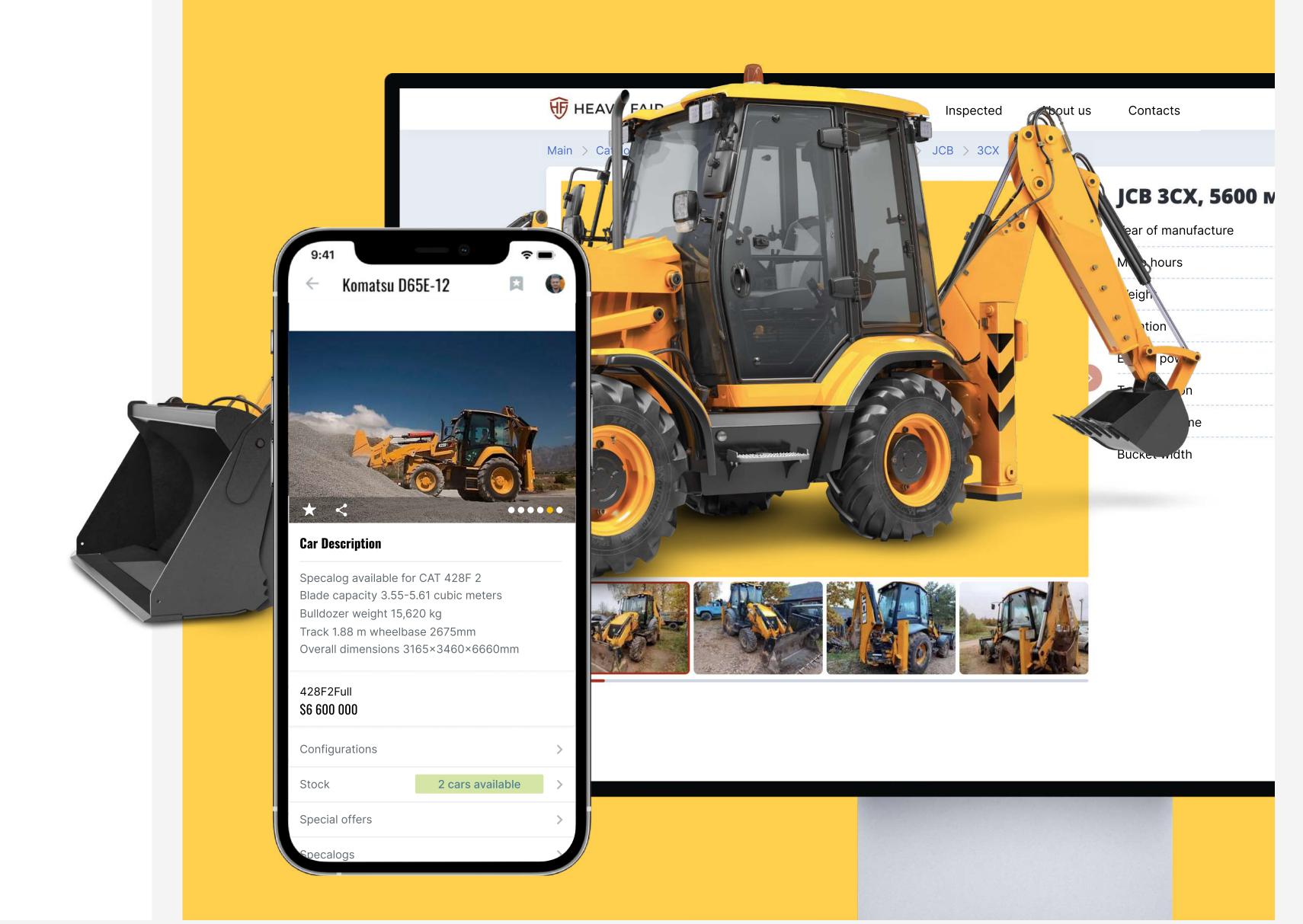
- Brand Identity;
- Website development;
- Mobile app creation;
- UI/UX-development & design;
- Techinal and design support.





## Zeppellin

- Heavy Fair marketplace ecosystem creation;
- Mobile app for machinery inspection;
- Mobile app Zeppelin Navigator;
- UX-development, design & website's creation;
- Techinal and design support.

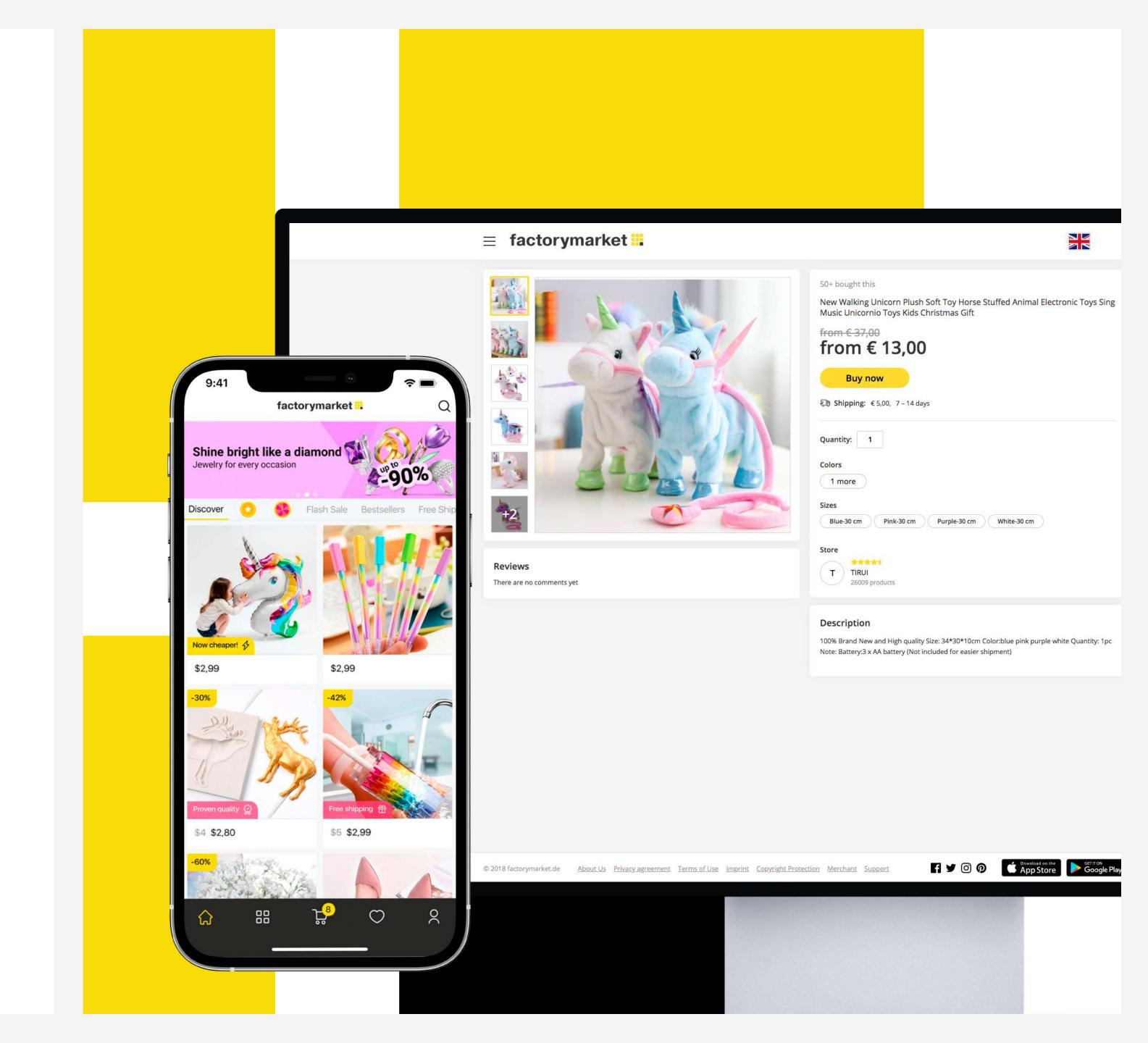




### **Factory Market**

An international venture project created in 2017. The main goal is to create an omni channel platform to sell goods through e-commerce as well as through traditional offline shops.

- Brand identity
- Mobile app (iOS and Android)
- UX/UI design



# Contact us to get more info or project estimation

Sales@audax.global

audax.global